



**Business  
Advisory  
Services**

# **Webster's Wealth Management Solutions**



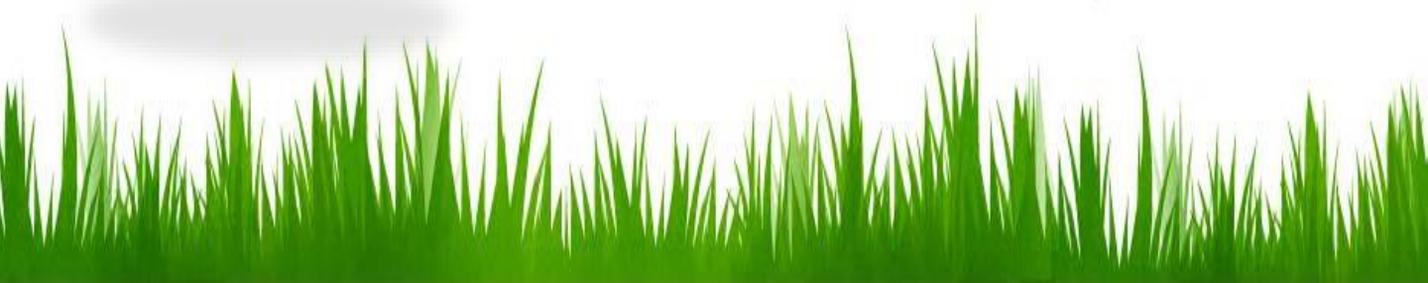
**Capacity  
Building &  
Training**

## ***Business Overview***



**Financial &  
Business  
Support**

*Service, Leadership, Innovation,  
Building Trust, Growth,  
Professionalism, and Execution*



## Overview

Webster's Wealth Management Solutions (WWMS) is a boutique company that provides solutions to all your financial, business, training, and coaching needs. Our team has over fifty years of experience working in wealth and business management, strategic planning, human capital development, coaching, and capacity building including operations, governance, accounting, and financial industry. Our in-house team uses a holistic approach to address all your business challenges. First, we determine your financial and operational strengths and weaknesses. Then, we develop a comprehensive strategy to address your weaknesses and capitalize on your strengths. Our team can implement the strategies addressing your needs. We are 100% employee owned and most of our services use in-house professionals. We provide a "Boutique Experience" for all our clients. We are your one stop solution to a profitable future.

- **Business Advisory Coaching - Coaching is significantly more successful than generic training.** Fortune 1000 companies universally utilize one-on-one coaching as part of leadership development for executives and other high-potential employees, based on bottom-line improvement. We help you position your business in order to strategize and answer these questions: Are your pricing on target? How scalable is your business model? How will new investments affect future cash flow? Am I creating future value?
- **Our services ensures that you will have a better financial analysis of your business.** As owners moving upward in your business is critical. It is important that you spend your time on your strengths. We provide the support you need to address your areas of weakness – so that you can spend your time on doing what you love.
- **Our turn-key services are ideal for growing SME's that have limited technical staff.** Do your systems line up with your growing financial goals? Are you positioned properly for growth? We are here to solve your everyday problems - cash flow, legal compliance, cash management, budgeting, risk management, development of financial and operational strategies, and human capital investment. From strategic planning to execution - we take our tagline very seriously. We are committed to creating the perfect solution for your business. We look forward to partnering with you to help your business grow..



**Kim Webster, MBA**  
*Principal*

Kim Webster (Hinton) is the Principal for Webster's Wealth Management Solutions (WWMS). As the Principal, her clients hire her to help them create and implement a financial and operational strategies that aligns with their goals. She has over twenty years of executive management experience working for domestic and international corporations as well as nongovernmental organizations in the areas of finance and administration, operations, governance, strategic development and management, stakeholder relations and training and technical assistance. She has worked with individuals with over 50 years of experience in accounting, financial planning, HR, and IT solutions for large clients. She provides CFO and CFAO services for various firms in which she is responsible for the leadership, direction and the effective management of finance and administration functions for multimillion dollar firms.

Kim has a Masters of Business Administration in Finance, a bachelor's degree in Organizational Management, and certifications in finance related fields. She has a passion working with domestic and international nonprofit organizations and SME businesses. She is someone you can trust to be your business advisor.



# Mission, Values, Vision, and Ethics

Since 2006, Kim Webster (Hinton) has helped clients become stronger, more effective business leaders. Founded as Hinton Consulting Group and transitioned into Webster's Wealth Management Solutions, we provide solutions you trust. We take care of the operations of your business, so that you can do what you love.

## **Our Mission**

To be a valued resource partner by providing our clients with a "Boutique Experience" which includes customized services and resources to grow themselves, their teams, and their businesses.

## **Our Values**

To listen well, work hard, and make a significant difference in the lives of our clients and their companies.

## **Our Vision**

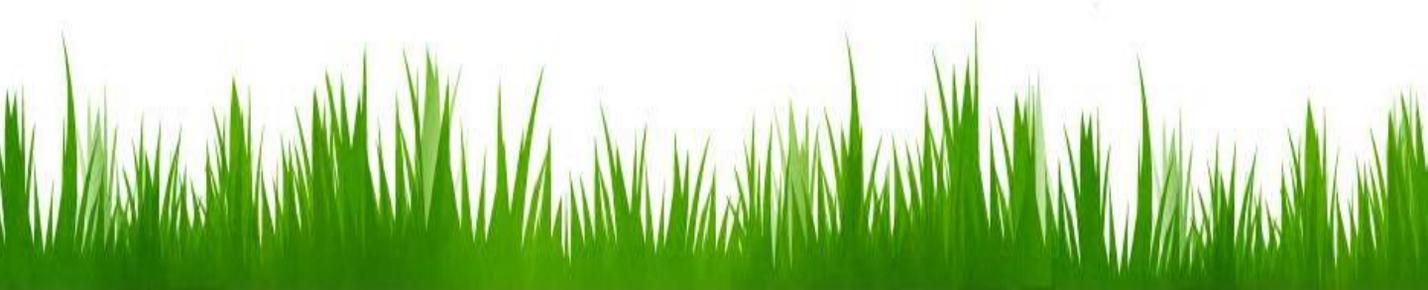
To become a trusted resource partner for our clients and their businesses so they can grow their business, develop their best people, develop future leaders, and have strong financial foundation in place.

## **Our Ethics**

We are committed to the highest level of professional integrity and confidentiality with every client.

*"The quality of leadership, more than any other single factor, determines the success or failure of an organization."*

**Webster's Wealth Management Solutions Corporation**



# Our Value Proposition

Webster's Wealth Management Solutions Corporation offers "A Boutique Experience" for all our clients. We believe bigger isn't always better. We keep our book of clients small, to ensure that we provide our clients with the following:

## **Accountability**

Blessed without a corporate hierarchy, we are more accountable for the actions of our team. There is nothing more frustrating than being passed around when trying to resolve a problem. We recognize that our clients are more than just a number.

## **Accessibility**

We understand that being accessible is important to client satisfaction, which is why we make sure there is always someone within our client's reach quickly.

## **Commitment**

We are committed to providing quality and professional services as well as an excellent client experience. We care about your holistic needs and understand that our client experience extends beyond the contract.

## **Flexibility & Independence**

Standard practices will not work for every client. We don't conform to strict corporate policies and procedures. We make our own rules, choose our own strategic business partners and we don't have the hassles associated with corporate red tape, approvals, policies and procedures. As a result, our clients receive more relevant products and services that meet their needs which creates a more positive client experience

## **Personal Attention**

Perhaps our biggest value of having "A Boutique Experience" is the personal attention our clients receives. We provide individual, one-on-one experiences where you always feel like you are our only client.

*"Building a good customer experience does not happen by accident.  
It happens by design." – Clare Muscutt*